

## Why advertise in the Port Reporter?

### Reach a Loyal Local Audience

8,200 4-Colour copies are delivered directly to homes and businesses, ensuring your ad reaches an attentive local audience

### Cost-Effective Marketing

Attractive pricing and low cost per contact helps you drive new business at a lower cost than other media

### Seasonal Visibility

Published in March, June, September and December, the paper aligns with key community events and seasonal engagement

### Be part of a Historic Community

Support Port Dalhousie's architectural and cultural heritage - a waterfront gem known for the Royal Canadian Henley Regatta and Welland Canal history



***Contact us to  
secure your spot!***

[advertising.portreporter@gmail.com](mailto:advertising.portreporter@gmail.com)



The Port Reporter is entirely volunteer-run! Our amazing volunteers have day jobs, so responses may come after hours. We greatly appreciate your support!



The Port Reporter is a publication of  
the Port Dalhousie Conservancy



THE  
**REPORTER**

The Port Reporter is a not-for-profit, community information newspaper published by volunteers since 2005

[www.pdconservancy.org](http://www.pdconservancy.org)

**2026**

## 2026 Advertising Rates

**Business Card:** \$90.00

3-3/4" w x 2-1/4" h

**Double Business Card:** \$145.00

3-3/4" w x 4-1/2" h

**1/4 Page:** \$190.00

5" w x 6-1/4" h

**1/2 Page:** \$375.00

Horizontal: 10-1/4" w x 6" h

Vertical: 5" w x 12-1/2" h

**3/4 Page:** \$500.00

7-1/2" w x 12-1/2" h

**Full Page:** \$750.00

10-1/4" w x 12-1/2" h

*\*Plus HST*

## Pick Up Locations

In addition to home delivery the paper can also be picked up at key local businesses:

- Avondale, Main St.
- Rozie's Cafe, Main St.
- Balzac's, Lock St.
- Hoon Patisserie, Lakeport Rd.
- Shoppers Drug Mart, Port Plaza
- City Hall
- All Public Libraries

## Details to Remember

- \* Ad Deadlines: Feb. 16, May 15, Aug. 14 and Nov. 2
- \* 10% discount available: Commit to AND pay for all four issues in full within 30 days of invoicing
- \* JPG, PNG, or PDF ad files are accepted
- \* New advertisers are invoiced and pay 50% upfront prior to print
- \* Refer to the Media Kit for details at [www.pdconservancy.org](http://www.pdconservancy.org) or email [advertising.portreporter@gmail.com](mailto:advertising.portreporter@gmail.com)

## Editorial Focus

The Port Reporter focuses on a variety of issues relating to the St. Catharines waterfront, the preservation of our heritage across the City, and encouraging City residents to work together to improve our environment and our community.

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Port Dalhousie is a historic heritage community situated within the city of St. Catharines

It is known for its waterfront appeal, Royal Canadian Henley Regatta and the historical beginnings of the Welland Canal

Port Dalhousie is celebrating its 200<sup>th</sup> birthday in 2026!



**pd200.ca**



@portdalhousie200